

# Meiji Competition

Participation in the competition and the awarding of all prizes is subject to the Conditions of Entry and Prize Details. The Conditions of Entry and Prize details will be displayed on the website <http://www.meiji.com.au/>

## HOW DO I WIN?

### Meiji Competition

1. Purchase and collect 5 barcodes from any pack of Meiji's biscuit range (Hello Panda and Yan Yan) between Monday 3<sup>rd</sup> August 2009 to Friday 6<sup>th</sup> November 2009
2. You are then required to post the 5 barcodes to the JFC Japan Food Corp (Aust) Pty Ltd office head office, in addition to contact details (name, address, phone, email).
3. The first 500 to post the 5 barcodes to the JFC Japan Food Corp (Aust) Pty Ltd office will receive a pack containing a cap and a sticker book (including stickers). They will also go into the draw to win a years supply of Meiji biscuits.
3. Entry forms will be put in a barrel and will be selected randomly where there will be one winner who will win a years supply of Meiji biscuits.
4. Prize winner will be randomly selected. The total prize pool is \$4,850. Prizes totals includes the year supply of biscuits at \$500 and sticker/ cap pack value at \$4,350 (\$8.70 each pack).

The winner will be randomly selected at 11am, 9 November 2009 at JFC Japan Food Corp (Aust) Pty Ltd, Building D1/16 Mars Rd Lane Cove NSW 2066, Australia

ANY ENTRIES RECEIVED AFTER 5PM ON THE 6 NOVEMBER 2009 WILL NOT BE INCLUDED IN THE DRAW AND NO RESPONSIBILITY IS TAKEN BY THE PROMOTER FOR ENTRIES NOT RECEIVED BY THIS DATE. THE PROMOTER IS NOT RESPONSIBLE FOR ENTRIES INCORRECTLY COMPLETED/SUBMITTED.

## TERMS AND CONDITIONS OF ENTRY AND PRIZE DETAILS

1. Information on how to enter and claim prizes form part of these Conditions of Entry.

Entry is open only to Australian residents who purchase and collect 5 barcodes from any pack of Meiji's biscuit range (Hello Panda and Yan Yan) and post them to the JFC Japan Food Corp (Aust) Pty Ltd office between 8.30am 3 August 2009 to 5pm 6 November 2009.

2. To enter:
  - (a) Purchase and collect 5 barcodes from any pack of Meiji's biscuit range (Hello Panda, Yan Yan and Pucca) and post them to the JFC Japan Food Corp (Aust) Pty Ltd head office between 8.30am 3 August 2009 to 5pm 6<sup>th</sup> November 2009. Contact details such as name, address, phone and email details will also need to be sent.
  - (b) The first 500 to post the 5 barcodes to the JFC Japan Food Corp (Aust) Pty Ltd office will receive a pack containing a cap and a sticker book (including stickers). They will also go into the draw to win a years supply of Meiji biscuits.
3. The winner will win a year supply of Meiji biscuits to the total value of \$500. The prize equates to 3 cartons of Hello Panda biscuit packs and 2 cartons of Yan Yan biscuit packs (each carton contains 80 single biscuit packs, totaling 400 packs). The prize cannot be exchanged for cash.
4. The total prize pool is \$4,850. Prizes totals includes the year supply of biscuits at \$500 and sticker/ cap pack value at \$4,350 (\$8.70 each pack)

5. If for some unforeseeable reason that JFC Japan Food Corp (Aust) Pty Ltd can not award the prizes as described, they will substitute it for another prize of comparable value.
6. The winning entry for the competition will be selected by chance. All entries will go in a barrel where it will be selected by chance. The winner will be determined at 11am, 9 November 2009 at JFC Japan Food Corp (Aust) Pty Ltd, Building D1/16 Mars Rd Lane Cove NSW 2066, Australia
9. The winner will be notified by phone or email by 11 November 2009 and the winner's details will be published on the Promoter's website [www.meiji.com.au/index.html](http://www.meiji.com.au/index.html) for the period of one month from 13<sup>th</sup> November 2009.
10. The Promoter may conduct a redraw at 2pm on 9<sup>th</sup> February 2010 at JFC Japan Food Corp (Aust) Pty Ltd, Building D1/16 Mars Rd Lane Cove NSW 2066, Australia, if the winner is ineligible for a Prize or if a Prize is unclaimed. The winner will be notified by phone or email by 11<sup>th</sup> February 2010 and the winner's details will be published on the Promoter's website [www.meiji.com.au/index.html](http://www.meiji.com.au/index.html) for the period of one month from 12<sup>th</sup> February 2010.
11. The claiming and collection of the Prize by the winner will be subject to security and verification checks at the absolute discretion of the Promoter.
12. To the extent permitted by law, the Promoter, and employees and any other agencies involved in the competition shall not be liable for any claims, losses, damages, injuries, costs and expenses suffered, sustained or incurred (including but not limited to indirect or consequential) in relation to, arising out of, or in connection with this competition and/or its prize.

13. All entries become the property of the Promoter. The Promoter's decision on all matters pertaining to this competition is final and no correspondence will be entered into.
14. All entries will be entered into a database and the Promoter and /or the Promoters' sponsors/agents may use the entrants' names and contact details for future promotional, marketing and publicity purposes in any media worldwide without notice and without any fee being paid unless otherwise advised by the entrant. The entrants are aware that by entering the competition they will benefit from promotional information communicated to them from the Promoter at any time.
15. All entrants agree to the use of their name, address and photograph for promotional, marketing and publicity purposes, including television, internet, radio and any other forms of media as required, without compensation.
16. Any entries received after 5pm 6 November 2009 will not be included in the draw and no responsibility is taken by the Promoter for entries not received by this date.
17. The Promoter is not responsible for entries incorrectly completed/submitted.
18. Entrants' personal information ("PI") is collected to enable the Promoter to administer and promote this competition and its winner. The PI of winners may be provided to others to assist in administration of the Program including the supply and fulfillment of the prize. The winners' PI will be retained by the Promoter for only as long as required by law. In certain circumstances, the winner's PI may be provided to regulatory authorities upon request. Entrants may contact the Promoter at the address given below to request access to any of their collected PI.

19. Any enquiries concerning the competition should be directed to the Competition Administrator on (02) 9565 2120 from 9am-1pm or 2pm-5pm Sydney time, Monday to Friday.

20. The Promoter is JFC Japan Food Corp (Aust) Pty Ltd, Building D1/16 Mars Rd Lane Cove NSW 2066, Australia, PH:02 9429-8000, <http://www.ifcaustralia.com.au/index.html> ABN: 36 003 080 260

21. Authorised under NSW Permit No. LTPS/09/05306 Authorised under ACT Permit No. ACT TP 09/02251.2